



# SHANE EARLENE ANABEL

## Industrial Designer

Product and graphic designer skilled in SolidWorks, video editing, and graphic design. Passionate about creating innovative, functional, and visually compelling solutions while thriving in teamwork and fast-paced environments

### CONTACT

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### REFERRAL

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### EDUCATION

#### BUNDA MULIA VOCATIONAL SCHOOL

Graduated as a Tourism Student  
2020 - 2023

#### ASIA PACIFIC UNIVERSITY

Bachelor in Industrial Design  
2023-2026

#### DE MONTFORT UNIVERSITY

Dual-Degree Program in addition  
to Bachelor's Degree in APU

### SOFT SKILLS

- Teamwork
- Project Management
- Critical Thinking
- Creative Thinking
- Time Management
- Organization

### HARD SKILLS

- Microsoft Office (Excel, Word, PowerPoint) ★★★★★
- Solidworks ★★★★★
- Keyshot ★★★☆☆
- Figma ★★★★★
- 3D Modeling ★★★★★
- Graphic Design ★★★★★
- Industrial Design (Product Design) ★★★★★
- Procreate ★★★★★
- Galileo ★★★☆☆

### EXPERIENCE

#### Interior Design Internship

##### Nai Interior Design Sdn Bhd

- Assisted senior designers in interior design and unit styling by supporting layout planning and material selection, gaining hands-on experience in real project workflows and design execution

#### Logistics Team

##### APU SOMAD (School of Media Arts and Design)

- Joined the logistics team for World Industrial Design Day (WIDD) 2025, managing vendor sourcing and payment processes. Coordinated vendor layout and provided on-site support during the event to ensure smooth operations.

#### Multimedia Member

##### APU Indonesian Student Society (AUSS)

- Multimedia Member in university organization, improving visual content and digital engagement through graphic design and multimedia production.

#### Graphic Designer

##### Persatuan Pelajar Indonesia Malaysia (PPIM)

- Designed promotional materials for EDUFAIR at PPI Malaysia, boosting event branding and engagement by 30%. See results on @edufair.ppimalaysia.

#### Logistics Assistant

##### APU SOMAD

- Logistics Assistant for Design Fest at SOMAD, coordinating booth mapping, assisting vendors, and organizing the floor plan for smooth event operations.

#### Internship Trainee

##### PT. Wahana Mazmur Wisata

- Interned at a travel company, managing bookings and curating itineraries for 100+ customers monthly. Used Galileo for fare checks and flight bookings at Wahana Travel, enhancing customer accessibility.

### COMPETITION

#### Star Media Group & Coca Cola

- Grand Finalist in Star Gen ECO Innovator (with Coca-Cola), developing solutions to reduce and repurpose plastic waste, highlighting sustainability-focused problem-solving.

#### Dassault Systèmes

- Finalist in AAKRUTI Global 2024, showcasing SolidWorks expertise and product innovation through sustainable design solutions.

#### James Dyson Foundation Design Competition

- Participated in JDF Design Hackathon, collaborating with a new team to develop a sustainable product aligned with SDG goals within a limited time frame.

### LICENSES & CERTIFICATIONS

#### Certificate of Competence

- Certified in Tour Guiding Cluster (KKNI Level II) for Tour and Travel Experience competency.